

Hartsfield JMI School

Clothall Road, Baldock SG7 6PB
<http://www.hartsfield.herts.sch.uk>



Telephone: 01462 895267
Email: Admin@hartsfield.herts.sch.uk

Dear Parent/Carer,

Consents

At Hartsfield School, we often take photographs and capture images of pupils. We believe these are important to support learning, for example in records of academic work, school displays and on platforms such as Google Classroom and Zoom. We also use photos and images taken during sporting and other inter school events, performances and competitions, to build a sense of pride and citizenship in children, demonstrating the participation and achievement of children in our school community. If applicable, we will only identify your child by their first name (and first letter of their surname if necessary to distinguish between multiple children with the same first name). If we fully name a child in any text then we will not use an accompanying photograph. When used in ways such as these, we will not seek your specific consent as this forms part of our duty as a public authority.

Additionally, in an increasingly virtual and online world, we wish to be forward thinking and allow children to be a part of the digital world in which they grow up. To use their photos and images in a managed way within the wider virtual world, such as on our school website, our Hartsfield YouTube channel, in local media publications as well as in paper and online school video presentations/marketing brochures/material, we would like to request your consent below.

We also sometimes share names and/or images of children with 3rd party organisations. Examples of these may include, The Friends of Hartsfield School for their fundraising activities, school photographers, companies that supply our Year 6 leavers books/hoodies, providers of particular skills such as swimming or cycling, as well as healthcare professionals, and before school, lunch time and after school care/activity providers. Where this forms part of our duty to educate and safeguard children, we will not seek your consent. Where it is for another relevant or optional activity, we would like to request your consent below.

We would like your consent for your child's time at Hartsfield School plus one academic year after leaving.

Please tick the relevant boxes below to inform us of your preferences.

- ☐ I give consent for photos/images of my child to be used on the school website, school YouTube and other platforms, which are hosted by Hartsfield School
- ☐ I give consent for photos/images of my child to be used in school prospectuses, videos and brochures in paper and digital format.
- ☐ I give consent for photos/images of my child to be used in local community publications in paper and digital format.
- ☐ I give consent for my contact details as well as name and class information for my child to be passed to The Friends of Hartsfield School Association, to be used electronically and in paper form for school fundraising activities.
- ☐ I give consent for my child's name and photo/image to be shared with third parties to be used for optional activities, which will be advised to me at the time of use. Examples include the Year 6 Leavers Book and Leavers Hoodies.

If you change your mind at any time, you can let us know by emailing admin@hartsfield.herts.sch.uk, calling the school on 01462 895267 or by speaking to the school office.

Child's Name: _____ Date: _____

Parent/Carer Name: _____ Parent/Carer Signature: _____

