

## MarvellousMe @Hartsfield JMI School- Analysis of Parent Survey October 2017

	5.MM is successful in keeping me informed about my child's achievements (badges)					6.My child is proud to receive badges					7.Activities and badges have helped me to start discussions about my child's school work					8. Overall, MM is an effective way of keeping parents in touch with their child's school day				
Year (Response % within year)	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
<b>R</b> (38%)	6	11	5	1		13	9	1			12	8	2	1		10	10	3		
<b>1</b> (38%)	7	13	3			12	10	1			9	13	1			8	14	1		
<b>2</b> (35%)	10	9	2			15	3	3			9	10	2			12	7	2		
<b>3</b> (40%)	7	10	3	3	1	14	9		1		6	12	5		1	10	9	3	1	1
<b>4</b> (27%)	6	7	2	1		10	3	2	1		8	5	2	1		8	4	3	1	
<b>5</b> (33%)	15	14	1			20	10				13	15	2			14	14	2		
<b>6</b> (28%)	7	8	1		1	11	3	2	1		8	5	3		1	9	7			1
<b>Total</b> (34%)	<b>58</b>	<b>72</b>	<b>17</b>	<b>5</b>	<b>2</b>	<b>95</b>	<b>47</b>	<b>9</b>	<b>3</b>	<b>0</b>	<b>65</b>	<b>68</b>	<b>17</b>	<b>2</b>	<b>2</b>	<b>71</b>	<b>65</b>	<b>14</b>	<b>2</b>	<b>2</b>
<b>% *</b>	<b>38%</b>	<b>47%</b>	<b>11%</b>	<b>3%</b>	<b>1%</b>	<b>62%</b>	<b>30%</b>	<b>6%</b>	<b>2%</b>	<b>-</b>	<b>42%</b>	<b>44%</b>	<b>11%</b>	<b>1%</b>	<b>1%</b>	<b>46%</b>	<b>42%</b>	<b>9%</b>	<b>1%</b>	<b>1%</b>

\* Rounded % therefore may not equal 100%

**Comments-** Numerous comments were received with those received more than once summarised below.

Positives	Negatives
Great app- really helps keep parents in touch A great addition to the school Excellent reward system Fantastic initiative We love this app/ It's great- we love it!/ Love it! My children like it and always tell me when they get one Great to get snippets of my child's day/I really enjoy hearing about my child's achievements- it helps me focus on praising the positives.	A lot are too 'generic' / 'non-specific' Like more detail Can't see history/Information is erased once seen Prefer to get feedback from the children rather than an app Not consistent across classes/years Some weeks we get nothing
Suggestions/ Questions	
Must be additional not replacing a conversation/ No substitute for a conversation Would be good if parents could leave comments / Could it be used to send messages (from the school)? I think badges should be sent as they are earned not a set number Too early to tell (re. giving meaningful feedback) Could we have their next target?	

## Summary

- 154 sets of data were recorded across the school with a response rate of over a third.
- The app has been positively received by parents with over 85% positive responses for each question.
- Regarding preferred amounts of activities/badges that parents would like to receive, 86% expressed a preference. The amounts varied from 1 of each type to 5 per week with one parent not to receive any messages and several parents requesting as many as possible. As an average the majority expressed a preference for a total of 2-3 messages each week.
- Opinions were divided on 'general' activity message with several parents expressing that they liked to know what was being taught but a few appearing 'disinterested' in anything that was not totally specific to their child.

## Action to be taken

- Survey results shared with parents, staff team and governors
- Children's opinions of the app ('pupil-voice) to be gained and shared along with parent survey results
- MarvellousMe app to continue in school until further notice.
- Share information with parents on how to find and share history of badges/activities awarded on the app- this is available but several parents appear not to have found it.
- Speak to two class teachers who 2/3 parents reported have not sent a badge/activity about their child this term.
- Discuss with teachers about ensuring that messages are as personal as possible - guidance of one activity badge ( what we have been learning etc) per week to all children with other awards based on individual children's achievements – could be between none to three for a week depending on the child- we need to keep the app meaningful.#
- As all parents have received numerous reminders, we are assuming that the 4% of children without a parent signed up for the app do not want to be included.
- New families at Hartsfield will be given information and sign on codes for the app within the first week of starting at the school.  
# link to pupil survey action